

Download Free Supply Chain Strategy Second Edition Unleash The Power Of Business Integration To Maximize Financial Service And Operations Performance

# *Supply Chain Strategy Second Edition Unleash The Power Of Business Integration To Maximize Financial Service And Operations Performance*

Learn what it takes to develop and have a "best-in-class" supply chain This new edition shows you how to build supply chains that work by illustrating how leading companies are doing it.

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Integration To Maximize Financial Service And Operations Performance

Identifying world-class supply chains in more than a dozen different industries and explaining in detail how these companies got to where they are, this essential book reveals the proven strategies, solutions, and performance metrics used by leading companies to design their extended enterprises.

Identifies proven strategies, solutions, and performance metrics for supply chain management best practice benchmarks Shows how to manage supply

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Integration To Maximize Financial Service And  
Operations Performance  
chains in a global marketplace and how  
to choose third-party providers New  
edition includes new chapters on green  
supply chains and lean supply chains,  
and expanded analysis of emerging  
technologies Includes coverage of  
supply chain metrics, planning and  
forecasting, procurement,  
manufacturing, transportation,  
globalization, customer service,  
collaboration, security, and workforce  
management Written by the Editorial

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Director of Penton Media's Supply Chain Group and a Contributing Editor to IndustryWeek magazine It also offers guidance on the latest technology, green supply chains, going lean, how to choose third-party logistics providers, and how to manage the supply chain in a global environment.

Introduction to Operations Management: A Supply Chain Process Approach details how firms buy, make, deliver, and return goods and services around the

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globe, providing students with a solid foundation of operations management concepts and techniques. The text offers a set of activities that guide the effectiveness of organizations and prepare operations managers and other employees to ensure their firms are competitive. The book is organized from a strategic to a tactical perspective, beginning with foundational concepts and ending with broader discussions of managing supply chains. Dedicated

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## Integration To Maximize Financial Service And Operations Performance

chapters address corporate strategy, services design, inventory management, aggregate planning, forecasting, lean systems, quality management, integrating processes along the supply chain, and more. Numerous real-world examples, cases, and engaging exercises allow students to place themselves in the shoes of working operations management professionals. The second edition features examples of real companies using analytical tools in

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decision-making situations, as well as extensive web-based content including flashcards, YouTube videos, and graded chapter quizzes. The textbook's coverage also includes emerging trends for most chapters, such as sustainability, customer relationships, and working in the global marketplace. Written for today's students and the exciting, ever-evolving marketplace, the second edition of Introduction to Operations Management is the text to

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bring operations management into the modern era. Joel D. Wisner is a professor of supply chain management at the University of Nevada, Las Vegas. He earned a B.S. in mechanical engineering from New Mexico State University, M.B.A from West Texas State University, and Ph.D. in supply chain management from Arizona State University. He holds certifications in transportation and logistics (CTL) and purchasing management (C.P.M.). Dr. Wisner's



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research interests include process assessment and improvement strategies along the supply chain. He has authored or coauthored over 100 articles, cases, conference presentations, and monographs.

Preface -- Introduction to supply chain management -- Supply chain strategy -- Network and system design -- Marketing -- Operations management -- Sourcing -- Logistics -- Forecasting and demand planning -- Inventory management --

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Lean systems and six-sigma quality --  
Supply chain relationship management --  
Global supply chain management --  
Sustainable supply chain management --  
Appendix -- Glossary -- Index

The classic guide to supply chain strategy--re-created to help business leaders gain an advantage in today's volatile, globalized arena The definitive guide to supply chains that deliver value The global landscape has changed dramatically since the first

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Integration To Maximize Financial Service And Operations Performance  
edition of Strategic Supply Chain

Management established itself as the authority on creating value and achieving competitive advantage from the supply chain. Shorter economic cycles, more-frequent natural disasters, higher costs in low-cost countries, more-restricted access to working capital, and greater focus on sustainability have made effective supply chain management much more challenging--and much more critical to

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the bottom line. This second edition is your answer to gaining a strategic advantage in the face of these challenges. Drawing on dozens of new company examples as well as cutting-edge benchmarking research, it shows you how to make your supply chains more agile, flexible, and resilient. With 80 easy-to-read tables and diagrams, this fully revised book explains how to: Develop a supply chain strategy that will help you realize your business

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goals Design a process architecture that maps out the activities of the end-to-end supply chain Create the most effective supply chain organization Build the most beneficial relationships with your supply chain partners Use metrics to assess and drive business success Implement transformational change See how today's best supply chain strategies work in all-new profiles of BASF, Essilor, Haier, Kaiser Permanente, Lenovo, and

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Schlumberger. Find out what these industry leaders are doing to get the greatest value out of their supply chains. When value depends on how well you deliver, you need Strategic Supply Chain Management, Second Edition.

PRAISE FOR STRATEGIC SUPPLY CHAIN

MANAGEMENT: "This book shows convincingly that a robust supply chain strategy is critical for business success in today's uncertain economic environment. Cohen and Roussel explain

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not only what makes for a good supply chain strategy but also how to put that strategy into practice." -- Jim Miller, VP, Worldwide Operations, Google

"Strategic Supply Chain Management loudly and clearly makes the case that successful companies' supply chain strategies are closely aligned with their competitive differentiation and operating models. The book uses in-depth examples that bring these concepts to life and demonstrate that

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one size doesn't fit all. Anyone who thinks operations is just another corporate function needs to read this book." -- Manish Bhatia, SVP, Worldwide Operations, SanDisk "The advent of global marketplaces, heightened competition, accelerated pace of product innovation, and fast-changing customer preferences have increased the impact of the supply chain on company profitability and long-term success. But cultural challenges to successful



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supply chain design remain. Cohen and Roussel's book provides a platform for addressing these challenges and is recommended reading for chief executives, strategy professionals, and supply chain practitioners." -- Martin Roper, Chief Executive Officer and President, Boston Beer "The authors present a straightforward path for developing and deploying a global supply chain strategy that addresses the priorities of today's executive

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management teams." -- Hau Lee, Thoma Professor of Operations, Information and Technology, Stanford Graduate School of Business "Strategic Supply Chain Management, Second Edition, is an important resource for executives who are trying to take their supply chain performance to the next level. Given the enormous challenges of the current business environment, it's 'must' reading." -- Joe Francis, Executive Director, Supply Chain Council

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“Following on from their groundbreaking first edition, the authors provide further evidence of the critical role of supply chain management in creating competitive advantage. Managers facing the challenge of coping with increasing levels of complexity in global supply chains will find valuable guidance in this in this revised work.” -- Martin Christopher, Emeritus Professor of Marketing & Logistics, Cranfield School

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of Business, Cranfield University "This is not another one of those books that are heavy on theory but light on practical advice. Filled with examples of companies from a wide range of industries and geographical regions, it provides guidance that is clear and easy to understand." -- Greg Clapp, SVP, Operations, Fujitsu "Concise and cogent, Strategic Supply Chain Management, Second Edition, lays out the key components for top supply chain

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performance and backs up these insights with new benchmarking research.

Managers across the organization will find answers to their supply chain questions here." -- Paul Bischler, Vice President and Controller, Burlington Northern Santa Fe Railway

Global Supply Chain and Operations Management

Supply Chain Project Management

Supply Chain Management

Supply Chain Management Best Practices

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## **Text and Cases**

### **Global Logistics and Supply Chain Management**

"John Gattorna is one of the most original thinkers in the fast-changing arena of supply chain management. He has pioneered the idea of dynamic alignment which is so powerfully presented in this ground-breaking book." Martin Christopher, Professor of Marketing & Logistics, Cranfield School of Management Supply chains are at the heart of competitive advantage in business today. If supply chains are managed successfully, companies will be able to deliver the products and services to customers in a smart, cost-effective

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way. The key to successful supply chain management is recognising that it's people who really drive the living supply chains that are at the heart of businesses. Supply chains are powered by the energy and expertise of employees and suppliers and by the changing wants and needs of customers. John Gattorna calls this principle of matching changing customer needs and desires with different supply chain strategies dynamic alignment. To secure space in a new market, to grow or keep existing markets companies have to get their products out there faster. They need to be the first with new products and services and the first to match the customer with particular customer groups. The dynamic alignment model gives a structured way of linking customer

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expectations to the operational side of business while maintaining the flexibility to systematically modify fulfilment processes as customers inevitably change their buying preferences.

The rapid growth in computer technology provides supply chain managers with valuable tools to better coordinate and control their operations. This book seeks to describe systems available to give supply chains information system support, demonstrating key tasks with demonstrated analytic techniques. This second edition provides you with newer cases to demonstrate concepts that will allow to better manage your supply chain management position in one of the fastest growing fields in our economy.



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When you invest millions on new systems you don't want yesterday's solutions. You need a global view of end-to-end material, information, and financial flows. Managers today have the same concerns managers had last year, 10 years ago, or 50 years ago: products, markets, people and skills operations, and finance. New supply chain management processe

SCM doesn't change management goals, but relies on new knowledge, practices, and skills to better achieve those go  
Going it alone, without collaborating with supply chain partners, is a dead-end strategy. Without a doubt, effective supply chains will be the product of successful application project management disciplines coupled with innovations in

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supply chain management. The question remains how do you take your supply chain from dysfunctional to competitive? The first book to take a project management approach to supply chain management, *Supply Chain Project Management: A Structured, Collaborative, and Measurable Approach* explains a four-stage progression toward world-class supply chain project management. The author provides a template of the stages encountered when moving to competitive supply chains, delineates the processes that organizations must implement if they are to advance from one stage to the next, and describes best practices for how to get there. He supplies structured approaches for supply chain analysis and documentation, and illustrates the

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concepts with examples from the trenches. In the supply chain world, managers must choose between the "business as usual" single company approach or exploiting innovations in supply chain management and project management to their advantage. Covering the how-tos for implementing supply chain improvement, this easy-to-use guide details the steps to developing a strategy, reducing costs, and generating revenue. It shows you how to combine SCM and project management knowledge and practice to develop and execute supply chain strategies.

Fundamentals of Supply Chain Management

Logistics and Supply Chain Management ePub eBook

Foundations of Sustainable Business

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Integration To Maximize Financial Service And Operations Performance

Strategic Purchasing and Supply Chain Management Theory, Function, and Strategy

Dynamic Supply Chains ePub

*It is almost impossible to conceive of the concept and practical application of supply chain management (SCM) without linking it to the enabling power of today's information technologies. Building upon the foundations of the first edition, Introduction to Supply Chain Management Technologies, Second Edition details the software toolsets and suites driving integration in the areas of customer management, manufacturing, procurement, warehousing, and logistics. By investigating the breakthroughs brought*

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*about by the emergence of new Internet-based technologies in information, channel, customer, production, sourcing, and logistics management, the author provides new insights into the continuously emerging field of SCM. New in the Second Edition: New model of SCM Extended discussion of the concepts of lean, adaptive, and demand-driven supply chain technologies Customer experience management and social networking Fundamentals of computing and their enabling power Basics of today's ERP/supply chain business solutions Integrative software tools that allow for new levels of collaboration, flexibility, and performance The new edition expands on*

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*emerging technologies that have provided all forms of enterprises with the capability to continuously automate cost, redundancy, and variation out of the process; enhance information creation and visibility; and expand the peer-to-peer connectivity that allows people to network their tasks, ideas, and aspirations to produce a form of collective open-ended knowing, collaborating, and experiencing. The information presented builds an understanding of how today's technology-driven SCM provides new avenues to execute superlative, customer-winning value through the digital, real-time synchronization of productive competencies, products, services, and logistics*

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*Integration To Maximize Financial Service And Operations Performance*  
*delivery capabilities with the priorities of an increasingly global business environment.*

*This textbook presents global supply chain and operations management from a comprehensive perspective, combining value creation networks and interacting processes. It focuses on the operational roles in the networks and presents the quantitative and organizational methods needed to plan and control the material, information and financial flows in the supply chain. Each chapter of the book starts with an introductory case study. Numerous examples from various industries and services help to illustrate the key concepts. The book explains how to design*

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*operations and supply networks and how to incorporate suppliers and customers. As matching supply and demand is a core aspect of tactical planning, the book focuses on it before turning to the allocation of resources for fulfilling customer demands. Providing readers with a working knowledge of global supply chain and operations management, this textbook can be used in core, special and advanced classes. Therefore, the book targets a broad range of students and professionals involved with supply chain and operations management. Special focus is directed at bridging theory and practice. For too long, business has focused on short-term cost*



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*advantages through low-cost country sourcing with little regard for the longer-term implications of global sustainability. Purchasing and Supply Chain Management, Second Edition, not only fully addresses the environmental, social and economic challenges of how companies manage purchasing and supply chains, but also delves deeper into emerging areas such as modern slavery, digital technologies and circular supply chains. In addition to explaining the basic principles and processes of both purchasing and supply chain management, the book evaluates how to develop strategic and sustainable purchasing and supply chain management. Our key message is that*

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*purchasing and supply chain management needs to focus on value creation rather than cost cutting. This requires the development of new purchasing and supply chain models that involve circular supply structures, supply chain transparency and collaboration with new stakeholders in traditional sourcing and supply chain settings. Aimed at students, educators and practitioners the book integrates sustainability into each chapter as a core element of purchasing and supply chain management. This second edition incorporates new examples and case studies from industry throughout, striking a balance between theoretical frameworks and guidelines for*

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implementation in practice.

*Thinking strategically is what separates managers and leaders. Learn the fundamentals about how to create winning strategy and lead your team to deliver it. From understanding what strategy can do for you, through to creating a strategy and engaging others with strategy, this book offers practical guidance and expert tips. It is peppered with punchy, memorable examples from real leaders winning (and losing) with real world strategies. It can be read as a whole or you can dip into the easy-to-read, bite-size sections as and when you need to deal with a particular issue. The structure has been specially designed to make sections*

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*quick and easy to use - you'll find yourself referring back to them again and again.*

*An End to End Perspective*

*The Strategy Book ePub eBook*

*The Five Core Disciplines for Top Performance, Second Edition, 2nd Edition*

*Demand-Driven Inventory Optimization and Replenishment*

*A Supply Chain Process Approach*

*How to Think and Act Strategically to Deliver Outstanding Results*

**This essential guide brings supply chain**

**theory to life. Intended for readers with a business interest in supply chain management, the book covers the key topics in eleven chapters, including planning, sourcing, making, delivering and returning, as well as strategy, people, finance, customer service and outsourcing. Each chapter starts with a brief summary and learning objectives that guide the reader through the text. This second edition also explores digital, sustainability and innovation impacts on today's global supply chains. The book is**

**written in a clear and simple way, featuring a variety of figures, tables and recommendations for further reading. The respective chapters conclude with real-life case studies from different companies, illustrating best practices. In the course of their work, the authors have met professionals all over the world who are passionate about their business achievements. By including their vivid examples, the guide brings theory to life, enabling readers to understand and embrace**

**the concepts and ideas presented. Colin Scott, Henriette Lundgren and Paul Thompson are experts in supply chain management and have worked with practitioners in businesses across the globe. Endorsement: This guide is a really useful reminder of what good practice is and how it should be applied within supply chain management. The book is relevant for students of supply chain management and professional practitioners alike. This book offers an invaluable guide to understanding the specific dynamics of your supply chain**

**and the fundamentals underpinning it. It provides the framework for delivering a supply chain strategy based upon recognised best practice. Martin McCourt, CEO, Dyson Limited .**

**Going beyond the usual supply chain text, Principles of Supply Chain Management not only details the individual components of the supply chain but also illustrates how the pieces must come together. Providing the logic behind why supply chain management is essential, the text examines how supply**



**chains are evolving, looks ahead to future developments, and also provides a balanced look at supply chains with a focus on where it needs to be—the customer. It also: Describes the forward supply chain (from the supplier to the customer) and the reverse supply chain (recycling) Reviews contemporary sustainability concepts including triple bottom line, cradle-to-grave, and cradle-to-cradle Includes extensive discussions on retailing, distribution, and manufacturing topics Details supply chain flows of physical**

**goods, information, and funds Highlights the need for coordinated change in technology, infrastructure, and cultures among supply chain members From the point of distribution all the way back to the point of origin, the text provides examples and case histories that illustrates a proven approach for achieving effective supply chain integration. This self-contained resource provides readers with a realistic appraisal of the state of the art in supply chain management and the understanding needed to build and manage**

**effective supply chains in a wide-range of industries. Most importantly, it emphasizes the need for building and maintaining cooperation and collaboration among all members of the supply chain.**

**Completely revised and updated, ERP: Tools, Techniques, and Applications for Integrating the Supply Chain, Second Edition describes, from the perspective of a business manager, concepts and tools for enterprise planning, management, and execution. The text is written in an easy-to-read format, with many**

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**real examples from a variety of industries th  
Published in association with the Chartered  
Institute of Purchasing and Supply (CIPS),  
this book is ideal for undergraduate and  
masters students of purchasing and supply  
and is especially suitable for CIPS graduate  
Diploma students taking the unit in  
'purchasing and supply chain management 1:  
strategy'. The 2nd edition of this successful  
text continues to provide students with a  
clear understanding of the scope and  
potential of purchasing and supply chain**

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**management strategy in a variety of international organisations. The book has been updated to examine ongoing changes taking place in the business world and look at their implications for purchasing and supply chain management. The text takes an integrated approach to the strategic management of the supply chain and sees this as a central component of the management function. It demonstrates the links between developments in the field of purchasing and changes in business strategy and functional**

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**areas such as marketing strategy and manufacturing strategy.**

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Unleash the Power of Business Integration to  
Maximize Financial, Service, and Operations  
Performance**

**Tools, Techniques, and Applications for  
Integrating the Supply Chain, Second Edition  
Fast, flexible Supply Chain in Manufacturing  
and Retailing -2nd edition-**

**Introduction to Supply Chain Management  
Technologies, Second Edition**

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## **Supply Chain Strategies: Customer Driven and Customer Focused**

### **Fast, flexible Supply Chains in Manufacturing and Retailing**

The second edition of Sustainable Business prepares future business leaders to tackle the most crucial social and environmental issues of our time. This engaging textbook provides students with a comprehensive, balanced introduction to integrating sustainable business policies into all core business functions and processes. The text employs a qualitative-based learning process to help students understand how leadership, finance, accounting, risk management, marketing, supply chain management, and

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operations can be adapted to meet the sustainability goals of the 21st century. Looking at sustainable business from the managerial viewpoint, the fully-updated new edition explains how and why business is evolving due to increased consumer and regulatory pressure for sustainable performance.

Business topics are first introduced in the same manner as traditional MBA programs, and then examined through the lens of sustainability. The text incorporates real-life examples of social and environmental leadership to demonstrate the efficacy of good sustainable business decisions, and illustrates the negative ramifications of outdated, purely economic-driven managerial decision-making. Influential concepts based on interdisciplinary research in sustainability are discussed in detail, and practical insights address how to



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turn policy into practice in the workplace.

Effective development and management of a supply chain network is an invaluable source of sustainable advantage in today's turbulent global marketplace, where demand is difficult to predict and supply chains need to be more flexible as a result. This updated 4th edition of the bestselling *Logistics and Supply Chain Management* is a clear-headed guide to all the key topics in an integrated approach to supply chains, including:

- The link between logistics and customer value.
- Logistics and the bottom line measuring costs and performance.
- Creating a responsive supply chain.
- Managing the global pipeline.
- Managing supply chain relationships.
- Managing risk in the supply chain.
- Matching supply and demand.
- Creating a sustainable supply chain.

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Product design in the supply chain.

The purpose of this book is to describe how lean and supply chain management can be combined to achieve world-class business performance. To accomplish this purpose, the book contains both basic material on lean and supply chain management, as well as content from current journal research findings, strategies, issues, concepts, philosophies, procedures, methodologies, and practices in managing a lean supply chain. Presented in a topical fashion, the chapters deal with a wide-range of subjects that support, nurture, and advance principles, concepts, and methodologies of lean supply chain management. Contents: Introduction to Lean and Supply Chain Management: LeanSupply ChainsThe Nexus of Lean and Supply Chain ManagementTopics in Lean

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Supply Chain Management: Topics in Lean Supply Chain Leadership Strategic Customer Value Focus in Lean Supply Chain Management Topics in Aligning Lean Supply Chain Strategy, Tactics, and Operational Plans Ethics, Trust, and Collaboration Topics in Lean Supply Chains Topics in Globalization and Cultural Impacts on Lean Supply Chains Topics in Lean Supply Chain Information Systems Topics in Lean Supply Chain New Product Development Topics in Lean Supply Chain E-commerce Topics in Lean Supply Chain Outsourcing Topics in Sustainable Lean Supply Chains Topics in Building Agile and Flexible Lean Supply Chains Readership: Undergraduates, Graduates, academics and consultants who are interested to know more about lean supply chain management. Keywords:

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Lean;Lean Management;Supply Chain;Supply Chain Management

Review: Key Features: This is a topical book, that focuses in-depth on the Lean topics that are covered This book covers many of the newer Lean topics that are the focus point for Lean firms today The chapters of this book has been updated with current literature and even include the most recent advances in Lean-related technology (some of which have yet to be implemented but are in the planning stages) Praise For Strategic Supply Chain Management : "This book shows convincingly that a robust supply chain strategy is critical for business success in today's uncertain economic environment. Cohen and Roussel explain not only what makes for a good supply chain strategy but also how to put that strategy into practice."--Jim Miller, VP, Worldwide

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loudly and clearly makes the case that successful companies' supply chain strategies are closely aligned with their competitive differentiation and operating models. The book uses in-depth examples that bring these concepts to life and demonstrate that one size doesn't fit all. Anyone who thinks operations is just another corporate function needs to read this book." -- Manish Bhatia, SVP, Worldwide Operations, SanDisk "The advent of global marketplaces, heightened competition, accelerated pace of product innovation, and fast-changing customer preferences have increased the impact of the supply chain on company profitability and long-term success. But cultural challenges to successful supply chain design remain. Cohen and Roussel's book provides a

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platform for addressing these challenges and is recommended reading for chief executives, strategy professionals, and supply chain practitioners." -- Martin Roper, Chief Executive Officer and President, Boston Beer

"The authors present a straightforward path for developing and deploying a global supply chain strategy that addresses the priorities of today's executive management teams." --Hau Lee, Thoma Professor of Operations, Information and Technology, Stanford Graduate School of Business

The classic guide to supply chain strategy--re-created to help business leaders gain an advantage in today's volatile, globalized arena

The global landscape has changed dramatically since the first edition of Strategic Supply Chain Management established itself as the authority on creating

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value and achieving competitive advantage from the supply chain. Shorter economic cycles, more-frequent natural disasters, higher costs in low-cost countries, more-restricted access to working capital, and greater focus on sustainability have made effective supply chain management much more challenging--and much more critical to the bottom line. This second edition is your answer to gaining a strategic advantage in the face of these challenges. Drawing on dozens of new company examples as well as cutting-edge benchmarking research, it ...

Creating a More Efficient Supply Chain

Strategic Procurement

A Structured Collaborative and Measurable Approach

Retail Supply Chain Management

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ERP

**Strategic Supply Chain Management: The Five Core Disciplines for Top Performance, Second Edition**  
**High-Tech and High-Touch Logistics Solutions for Supply Chain Challenges** In today's fast-paced and customer-oriented business environment, superior supply chain performance is a prerequisite to getting and staying competitive. Supply Chain Strategy is based on world-class logistics practices in place in successful supply chain organizations, the latest academic breakthroughs in logistics system design, and the logic of logistics. It presents the proven pillars of success in logistics and supply chain management. Part of McGraw-Hill's Logistics Management Library, Supply Chain Strategy is organized



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according to author Dr. Ed Frazelle's breakthrough logistics master planning methodology. The methodology leads to metrics, process designs, system designs, and organizational strategies for total supply chain management, total logistics management, customer response, inventory planning and management, supply, transportation, and warehousing. Concise yet complete, Dr. Frazelle's book shows how to develop a comprehensive logistics and supply chain strategy, one that will both complement and support a company's strategic objectives and long-term success. Logistics the flow of material, information, and money between consumers and suppliers has become a key boardroom topic. It is the subject of cover features in business publications from Wall Street Journal to BusinessWeek. Annual

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global logistics expenditures exceed \$3.5 trillion, nearly 20 percent of the world's GDP, making logistics perhaps the last frontier for major corporations to significantly increase shareholder and customer value. And at the heart of every effort to improve organizational logistics performance? Supply chain efficiency. Supply Chain Strategy is today's most comprehensive resource for up-to-the-minute thinking and practices on developing supply chain strategies that support a company's overall objectives. Covering world-class practices and systems, taken from the files of Coca-Cola, Wal-Mart, General Electric, and other companies, it covers essential supply chain subjects including: Logistics data mining for identifying the root cause of material and information flow problems, pinpointing

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opportunities for process improvements, and providing an objective basis for project-team decision making Inventory planning and managementpresenting metrics, processes, and systems for forecasting, demand planning, and inventory control, yielding lower inventory levels and improved customer service Logistics information systems and Web-based logisticshelping to substitute information for inventory and work content Transportation and distributionfor connecting sourcing locations with customers at the lowest cost by, among other things, leveraging private and third-party transportation systems Logistics organization developmentincluding the seven disciplines that link enterprises across the supply chain, as well as logistics activities within those enterprises Supply Chain Strategy

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explains and demonstrates how decision makers can use today's technology to enhance key logistics systems at every point in the supply chain, from the time an idea or product is conceived through its delivery to the final user. It describes the major steps in developing an effective, workable logistics management programone that will reduce operating expenses, minimize capital investment, and improve overall customer service and satisfaction.

Most organizations, regardless of industry, spend more money on suppliers than they do on employing their staff. Written for the non-procurement expert, Strategic Procurement explores the 'why' and 'what' of good procurement rather than the 'how.' It explains why you should focus your efforts on this previously

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neglected area of business and rich rewards, where P&L impact is relatively painless and immediate, where benefit to cost ratios of 10 to 1 are realistic ambitions and in-year payback is possible. It covers all the aspects of strategic procurement, including The role of the executive and the organization in procurement; Primary and secondary supply chains; Cost reduction techniques Making yourself important to suppliers; Sustaining procurement improvement; Keeping procurement on the business agenda Showing you how to cut costs without harming your business and the importance of recognizing supplier relationship management, Strategic Procurement offers real understanding of the true worth of procurement in the boardroom.

This is the ground-breaking new book for aspiring purchasing

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and supply chain leaders and anyone with a keen interest in this rapidly evolving field. For too long business has focused on short-term cost advantages through low-cost country sourcing with little regard for the longer-term implications of global sustainability. As the first book to fully address the environmental, social and economic challenges of how companies manage purchasing and supply chains, it aims to inspire the development of current and future purchasing and supply chain leaders. In addition to explaining the basic principles and processes of both purchasing and supply chain management, the book evaluates how to develop strategic and sustainable purchasing and supply chain management. A key message is that purchasing and supply chain management needs

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to focus on value creation rather than cost cutting. This requires the development of completely new purchasing and supply chain models that involve closed-loop supply structures, supply chain transparency and collaboration with new stakeholders in traditional sourcing and supply chain processes. Aimed at students, educators and practitioners the book integrates sustainability into each chapter as a core element of purchasing and supply chain management. Incorporating case studies from industry into each chapter, the book strikes a balance between theoretical frameworks and guidelines for implementation in practice.

Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject.

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Addressing both practical and strategic perspectives, this revised and updated fourth edition offers readers a balanced and integrated presentation of Logistics and Supply Chain Management (LSCM) concepts, practices, technologies, and applications. Contributions from experts in specific areas of LSCM provide readers with real-world insights on supply chain relationships, transport security, inventory management, supply chain designs, the challenges inherent to globalization and international trade, and more. The text examines how information, materials, products, and services flow across the public and private sectors and around the world. Detailed case studies highlight LSCM practices and strategies in a wide range of contexts, from humanitarian aid and pharmaceutical supply



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chains to semi-automated distribution centers and port and air cargo logistics. Examples of LSCM in global corporations such as Dell Computer and Jaguar Land Rover highlight the role of new and emerging technologies. This edition features new and expanded discussion of contemporary topics including sustainability, supply chain vulnerability, and reverse logistics, and places greater emphasis on operations management.

End-to-End Supply Chain Management - 2nd edition -  
A Decision-Oriented Introduction to the Creation of Value

Principles of Supply Chain Management

A Global Perspective

Guide to Supply Chain Management

Organising Suppliers and Supply Chains for Competitive

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Advantage

**Supply chain management, rapidly-advancing and growing ever more important in the global business climate, requires an intense understanding of both underlying principles and practical techniques. Including both a broad overview of supply chain management and real-world examples of SCM in companies ranging from small to large, this book provides students with both the foundational material required to understand the subject matter and practical tips that demonstrate how the latest**

**techniques are being applied. Spanning functional boundaries, this well-regarded book is now in its second edition and has quickly become a standard course text at many universities. This newest edition continues to provide a balanced, integrative, and business-oriented viewpoint of the material, and deeply explores how SCM is intertwined with other organizational functions. New material has been added to address the importance of big data analytics in SCM, as well as other technological advances such as 3-D**

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**printing, cloud computing, machine learning, driverless vehicles, the Internet of Things, RFID, and others.**

**Retail supply chain consists of multiple segments from sales to distribution to finance. Retail manufacturers rely on a complicated web of suppliers. Customer demand and market competition today requires extreme efficiency from end to end. This book offers the retail supply chain executive with the tools needed for full strategic advantage. The new edition gives special attention to recent challenges, such**

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**as vast technological change, higher levels of customer personalization, and more global supply chains.**

**STREAMLINE OPERATIONS AND DELIVER MORE VALUE THAN EVER WITH A STRONG SUPPLY CHAIN STRATEGY "Dittmann's thoughtful approach and real-world examples make this book is an excellent resource for anyone in the supply chain field, whether a beginner or an executive seeking a better framework for the existing supply chain strategy." -- Dave Clark, Vice President, Global Customer Fulfillment,**

**Amazon "A practical approach for developing and implementing breakthrough customer-driven integrated supply chain strategies designed to generate best in class operating and financial performance for any enterprise." -- Paul H. Trueax III, Vice President, North America Customer Services and Logistics, Colgate Palmolive**

**"An effective supply chain strategy can have a huge impact on all of the stakeholders of the organization. This book lays out nine clear and concise steps that are very helpful as your company starts this**

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**critical process." -- Bill Hutchinson, Vice President, Global Supply Chain and Fulfillment, Dell "Dittmann's book lays out a customer-driven, case-derived nine-step method for creating and implementing a transformational supply chain strategy. It is a must-read for any supply chain professional developing or refreshing a supply chain strategy." -- Reuben Slone, Senior Vice President, Supply Chain, Walgreens**  
**Comprehensively teaches the fundamentals of supply chain theory This book presents**

**the methodology and foundations of supply chain management and also demonstrates how recent developments build upon classic models. The authors focus on strategic, tactical, and operational aspects of supply chain management and cover a broad range of topics from forecasting, inventory management, and facility location to transportation, process flexibility, and auctions. Key mathematical models for optimizing the design, operation, and evaluation of supply chains are presented as well as models currently emerging from**



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**the research frontier. Fundamentals of Supply Chain Theory, Second Edition contains new chapters on transportation (traveling salesman and vehicle routing problems), integrated supply chain models, and applications of supply chain theory. New sections have also been added throughout, on topics including machine learning models for forecasting, conic optimization for facility location, a multi-supplier model for supply uncertainty, and a game-theoretic analysis of auctions. The second edition also contains case studies**

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**for each chapter that illustrate the real-world implementation of the models presented. This edition also contains nearly 200 new homework problems, over 60 new worked examples, and over 140 new illustrative figures. Plentiful teaching supplements are available, including an Instructor's Manual and PowerPoint slides, as well as MATLAB programming assignments that require students to code algorithms in an effort to provide a deeper understanding of the material. Ideal as a textbook for upper-undergraduate and**

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**graduate-level courses in supply chain management in engineering and business schools, Fundamentals of Supply Chain Theory, Second Edition will also appeal to anyone interested in quantitative approaches for studying supply chains. Competing Through the Supply Chain Logistics Management and Strategy A Sustainability Perspective Introduction to Operations Management Purchasing and Supply Chain Management Topics in Lean Supply Chain Management**

*Remove built-in supply chain weak points to more*

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*effectively balance supply and demand Demand-Driven Inventory Optimization and Replenishment shows how companies can support supply chain metrics and business initiatives by removing the weak points built into their inventory systems. Beginning with a thorough examination of Just in Time, Efficient Consumer Response, and Collaborative Forecasting, Planning, and Replenishment, this book walks you through the mathematical shortcuts set up in your management system that prevent you from attaining supply chain excellence. This expanded second edition includes new coverage of inventory performance, business verticals,*

*business initiatives, and metrics, alongside case studies that illustrate how optimized inventory and replenishment delivers results across retail, high-tech, men's clothing, and food sectors. Inventory optimization allows you to avoid out-of-stock situations without impacting the bottom line with excessive inventory maintenance. By keeping just the right amount of inventory on hand, your company is better able to meet demand without sacrificing the cost-effectiveness of other supply chain strategies. The trick, however, is determining "just the right amount"—and this book provides the background and practical guidance you*

*need to do just that. Examine the major supply chain strategies of the last 30 years Remove the shortcuts that prohibit supply chain excellence Optimize your supply/demand balance in any vertical Overcome systemic weaknesses to strengthen the bottom line Inventory optimization is benefitting companies around the world, as exemplified here by case studies involving Matas, PWT, Wistron, and Amway. When inefficiencies are built into the system, it's only smart business to identify and remove them—and implement a new streamlined process that runs like a well-oiled machine. Demand-Driven Inventory Optimization and*

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***Replenishment is an essential resource for exceptional supply chain management.***

***Praise For Strategic Supply Chain Management: "This book shows convincingly that a robust supply chain strategy is critical for business success in today's uncertain economic environment. Cohen and Roussel explain not only what makes for a good supply chain strategy but also how to put that strategy into practice."***

***-- Jim Miller, VP, Worldwide Operations, Google***

***"Strategic Supply Chain Management loudly and clearly makes the case that successful companies' supply chain strategies are closely aligned with their competitive***

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*differentiation and operating models. The book uses in-depth examples that bring these concepts to life and demonstrate that one size doesn't fit all. Anyone who thinks operations is just another corporate function needs to read this book." -- Manish Bhatia, SVP, Worldwide Operations, SanDisk "The advent of global marketplaces, heightened competition, accelerated pace of product innovation, and fast-changing customer preferences have increased the impact of the supply chain on company profitability and long-term success. But cultural challenges to successful supply chain design remain. Cohen and Roussel's book provides a*



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*platform for addressing these challenges and is recommended reading for chief executives, strategy professionals, and supply chain practitioners." -- Martin Roper, Chief Executive Officer and President, Boston Beer "The authors present a straightforward path for developing and deploying a global supply chain strategy that addresses the priorities of today's executive management teams." --Hau Lee, Thoma Professor of Operations, Information and Technology, Stanford Graduate School of Business The classic guide to supply chain strategy--re-created to help business leaders gain an advantage in today's volatile, globalized arena The*

*global landscape has changed dramatically since the first edition of Strategic Supply Chain Management established itself as the authority on creating value and achieving competitive advantage from the supply chain. Shorter economic cycles, more-frequent natural disasters, higher costs in low-cost countries, more-restricted access to working capital, and greater focus on sustainability have made effective supply chain management much more challenging--and much more critical to the bottom line. This second edition is your answer to gaining a strategic advantage in the face of these challenges. Drawing on dozens of new company*

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*examples as well as cutting-edge benchmarking research, it shows you how to make your supply chains more agile, flexible, and resilient. With 80 easy-to-read tables and diagrams, this fully revised book explains how to: Develop a supply chain strategy that will help you realize your business goals Design a process architecture that maps out the activities of the end-to-end supply chain Create the most effective supply chain organization Build the most beneficial relationships with your supply chain partners Use metrics to assess and drive business success Implement transformational change See how today's best supply chain strategies*

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*work in all-new profiles of BASF, Essilor, Haier, Kaiser Permanente, Lenovo, and Schlumberger. Find out what these industry leaders are doing to get the greatest value out of their supply chains. When value depends on how well you deliver, you need Strategic Supply Chain Management, Second Edition.*

*The purpose of this book is to help you with the development and implementation of a successful End-to-End Supply Chain Management - Strategy: optimising your processes from manufacturer to retailer. This book answers four questions: - How to develop an end-to-end supply chain - strategy? - How to create the necessary*

***supply chain infrastructure? - How to make collaboration work between the partners in the network? - How to plan and manage the supply chain flows? It will enable you to: - Systematically improve your sales productivity in the retail stores; - Enhance the operational / qualitative performance of your processes and those of your partners in the supply chain; - More effectively balance the trade-off Time v Costs. This book provides you with: - A Supply Chain System - Model: a framework to develop your End-to-End Supply Chain; - 10 Strategic Building Blocks which can be used as a toolkit; - 50 Lessons Learned based on experiences from***

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*practice; - A strategic roadmap: to plan, organise, lead and control your supply chain. The 2nd edition (in hardcover and color) has many new cases, toolboxes and a new chapter on process management. In addition, more attention is given to topics like procurement, demand planning, omnichanneling and supply chain-design, -planning and -execution. For whom has this book been written? This book is useful for thinkers and practitioners! For everyone who wants to learn more about supply chain management and the development and implementation of an end-to-end supply chain strategy. This book is also available as paperback in*

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*black and white with the title Supply Chain Management, 2nd edition.*

*Author of the bestselling text Supply Chain Management, John T. Mentzer's companion book Fundamentals of Supply Chain Management: Twelve Drivers of Competitive Advantage has been developed as a supplemental text for any course dealing with strategy and supply chains. Written in an entertaining, accessible style, Mentzer identifies twelve drivers of competitive advantage as clear strategic points managers can use in their companies. Research from more than 400 books, articles, and papers, as well as interviews with over fifty*

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*executives in major global companies, inform these twelve drivers. The roles of all of the traditional business functions—marketing, sales, logistics, information systems, finance, customer services, and management—in supply chain management are also addressed.*

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*an Integrated Supply Chain Strategy*

*Twelve Drivers of Competitive Advantage*

*Featuring up-to-date case studies showing how several of the worlds most successful organizations meet supply chain goals, this practical resource helps you overcome your own challenges with the latest supply chain innovations. --*

*Supply Chain Management (SCM) has been widely researched in numerous application domains during the last*

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*decade. Despite the popularity of SCM research and applications, considerable confusion remains as to its meaning. There are several attempts made by researchers and practitioners to appropriately define SCM. Amidst fierce competition in all industries, SCM has gradually been embraced as a proven managerial approach to achieving sustainable profits and growth. This book "Supply Chain Management - Applications and Simulations" is*

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*comprised of twelve chapters and has been divided into four sections.*

*Section I contains the introductory chapter that represents theory and evolution of Supply Chain Management. This chapter highlights chronological prospective of SCM in terms of time frame in different areas of manufacturing and service industries. Section II comprised five chapters those are related to strategic and tactical issues in SCM. Section III*

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*encompasses four chapters that are relevant to project and technology issues in Supply Chain. Section IV consists of two chapters which are pertinent to risk managements in supply chain.*

*The industry standard in supply chain management—fully revised and updated to provide today's logistics solutions The proven pillars of success in logistics and supply chain management introduced in the first edition of Supply Chain*

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Strategy now guide the supply chains of many of the world's most successful organizations, including 3M, Abbott, BP, Coca-Cola, Disney, Hallmark, Honda, Mitsubishi, Oxxo-FEMSA, Payless, P&G, Pratt & Whitney, Wal-Mart, Rio Tinto, and many others. This Second Edition features up-to-date case studies showing how those companies and more meet supply chain goals and helps you overcome your own challenges with the latest supply chain innovations,

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*including big-data analytics, supply chain command and control centers, large-scale supply chain optimization, integrated supply chain planning, real-time global supply chain visibility, omni-channel logistics, re-shoring, global-sourcing optimization, cloud-based supply chain management, supply chain finance, global trade management, and fourth-party logistics.*

*Supply Chain Strategies: Customer Driven and Customer Focused highlights*

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*the main challenges facing organizations wanting to select, design and implement successful supply chain strategies in an increasingly global and competitive environment. The text features discussion questions at the end of each chapter to promote learning, and numerous industry examples to illustrate key concepts within chapters. Each chapter discusses the issues in relation to previous literature, contemporary practices and*

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the lesson to be learned from different industries where successful management of supply chains has improved organizational and industry level profitability. The text includes a number of industry examples, thereby giving a wide-ranging approach to the topic.

Strategic Supply Chain Management  
Handbook of Supply Chain Management  
Applications and Simulations

**The purpose of this book is to help you with**



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***the development and implementation of a successful End-to-End Supply Chain Management - Strategy: optimising your processes from manufacturer to retailer. This book answers four questions: - How to develop an end-to-end supply chain - strategy? - How to create the necessary supply chain infrastructure? - How to make collaboration work between the partners in the network? - How to plan and manage the supply chain flows? It will enable you to: - Systematically improve your sales***

**productivity in the retail stores; - Enhance the operational / qualitative performance of your processes and those of your partners in the supply chain; - More effectively balance the trade-off Time v Costs. This book provides you with: - A Supply Chain System - Model: a framework to develop your End-to-End Supply Chain; - 10 Strategic Building Blocks which can be used as a toolkit; - 50 Lessons Learned based on experiences from practice; - A strategic roadmap: to plan, organise, lead and control your supply chain.**

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***The 2nd edition has many new cases, toolboxes and a new chapter on process management. In addition, more attention is given to topics like procurement, demand planning, omnichanneling and supply chain-design, -planning and -execution. For whom has this book been written? This book is useful for thinkers and practitioners! For everyone who wants to learn more about supply chain management and the development and implementation of an end-to-end supply chain strategy.***