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the theoretical and practical aspects of the differing characteristics, tasks, methods, and techniques of planning and control in company logistics. Updates to this edition include: An additional chapter on supply

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New sections on the use of available-to-promise and capable-to-promise methods, as well as the use of enabling technologies toward personalized production The book examines the logistical

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characteristics of product variety, including made-to-order, assemble-to-order, engineer-to-order, and additive manufacturing for personalized orders. The material in the text covers most of the key terms in

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The 21st century has witnessed important changes in retail

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The Core

***Supply chain management (SCM)
is "the systemic, strategic
coordination of the traditional***

business functions and the tactics across these business functions within a particular company and across businesses within the supply chain, for the purposes of improving the long term performance of the

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individual companies and the supply chain as a whole." [2] It has also been defined as the "design, planning, execution, control, and monitoring of supply chain activities with the objective of creating net value,

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Until recently, logistics was
barely considered in long-term***

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plans, but its strategic role is now recognised and lies at the heart of long-term plans in almost every business. Reasons for this change include: communications and information technology offer new

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opportunities; world trade grows; competition forces operations to adopt new practices and become evermore efficient; and the concern for the environment increases. Add to this the increased emphasis on

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sustainability and performance management, collaboration, outsourcing and humanitarian logistics. This edition of Global Logistics provides new chapters on supply chain trends and strategies, fulfilling customer

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Global Logistics is an invaluable source of guidance and practical advice for students, managers and practitioners, who will find it an essential text that also includes online resources. Online resources available

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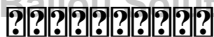
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computer scientists, and other professionals with critical information for improving processes within both manufacturing and service industries. Designed for students, young managers and seasoned practitioners alike, this handbook explains the nuts and bolts of the modern logistics and

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understand and apply supply chain management. The coverage in this text uses a broad brush to encompass OM, purchasing, and logistics with a supply chain management focus, covering a great deal of content that isn't currently available elsewhere.

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The book guides you through how all aspects of supply chain activity are accomplished effectively and efficiently. It brings you the real world of supply chain management. The authors break down supply chain issues into purchasing, operations,

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