

Latino Americans The 500 Year Legacy That Shaped A Nation

A senior White House correspondent presents a history of the Bush and Cheney White House years that shares anecdotes by more than two hundred insiders to explore the inner conflicts that shaped the handling of significant events.

The New CEOs looks at the women and people of color leading Fortune 500 companies, exploring the factors that have helped them achieve success and their impact on the business world and society more broadly.

THE COMPANION BOOK TO THE PBS DOCUMENTARY SERIES Latino Americans chronicles the rich and varied history of Latinos, who have helped shaped our nation and have become, with more than fifty million people, the largest minority in the United States. This companion to the landmark PBS miniseries vividly and candidly tells how the story of Latino Americans is the story of our country. Author and acclaimed journalist Ray Suarez explores the lives of Latino American men and women over a five-hundred-year span, encompassing an epic range of experiences from the early European settlements to Manifest Destiny; the Wild West to the Cold War; the Great Depression to globalization; and the Spanish-American War to the civil rights movement. Latino Americans shares the personal struggles and successes of immigrants, poets, soldiers, and many others—individuals who have made an impact on history, as well as those whose extraordinary lives shed light on the times in which they lived, and the legacy of this incredible American people.

Juanita lives in New York and is Mexican. Felipe lives in Chicago and is Panamanian, Venezuelan, and black. Michiko lives in Los Angeles and is Peruvian and Japanese. Each of them is Latino. Thirteen young Latinos and Latinas living in America are introduced in this book celebrating the rich diversity of the Latino and Latina experience in the United States. Free-verse fictional narratives from the perspective of each youth provide specific stories and circumstances for the reader to better understand the Latino people's quest for identity. Each profile is followed by nonfiction prose that further clarifies the character's background and history, touching upon important events in the history of the Latino American people, such as the Spanish Civil War, immigration to the US, and the internment of Latinos with Japanese ancestry during World War II. Alma Flor Ada and F. Isabel Campoy's informational yet heartwarming text provides a resource for young Latino readers to see themselves, while also encouraging non-Latino children to understand the breadth and depth of the contributions made by Latinos in the US. Caldecott Medalist David Diaz's hand-cut illustrations are bold and striking, perfectly complementing the vibrant stories in the book. YES! WE ARE LATINOS stands alone in its presentation of the broad spectrum of Latino culture and will appeal to readers of fiction and nonfiction.

A Latino Choice

Black-Brown Passages and the Coloring of Latino/a Studies

Three Crucibles in the Latin American Story

Latinos from Pioneers to Post-Millennials

A Kid's Guide to Latino History

The Nettie Lee Benson Latin American Collection

Women, African American, Latino, and Asian American Leaders of Fortune 500 Companies

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Stamped from the Beginning is a redefining history of anti-Black racist ideas that dramatically changes our understanding of the causes and extent of racist thinking itself. ** Winner of the US National Book Award** Its deeply researched and fast-paced narrative chronicles the journey of racist ideas from fifteenth-century Europe to present-day America through the lives of intellectuals - Puritan minister Cotton Mather, President Thomas Jefferson, fiery abolitionist William Lloyd Garrison, and scholar W.E.B. Du Bois, and legendary anti-prison activist Angela Davis - showing how these ideas were developed, disseminated, and eventually enshrined in American society. Contrary to popular conception, it reveals that racist ideas did not arise from ignorance or hatred. Instead, they were devised and honed by some of the most brilliant minds of each era, including abolitionists and pro-civil rights advocates, who used their gifts and intelligence wittingly or otherwise to rationalize and justify racial disparities in everything from wealth to health. Seen in this piercing new light, racist ideas are shown to be the result of inequalities that stretch back over centuries, brought about ultimately through economic, political and cultural forces. Stamped from the Beginning offers compelling new answers to some of the most troubling questions of our time. In reconsidering our most basic assumptions about racism and also about ourselves, it leads us to a true understanding of the real foundation for change. **INCLUDED IN BARACK OBAMA'S BLACK HISTORY MONTH READING LIST**

For reasons of language and history, the United States has prized its Anglo heritage above all others. However, as Claudio Véliz explains with great depth and clarity in *El Norte*, America has much older Spanish roots - ones that have long been used and marginalized. The Hispanic past of the United States predates the arrival of the Pilgrims by a century and has been equally important in shaping the nation. *El Norte* chronicles the sweeping and dramatic history of Hispanic North America from the Spanish to the present - from Ponce de Leon's initial landing in Florida in 1513 to Spanish control of the vast territory in 1762 to the Mexican-American War in 1846 and up to the more recent tragedy of post-hurricane Puerto Rico and ongoing border acrimony with Mexico. Interwoven in this stirring narrative of events and people are cultural issues that have been there from the start and remain unresolved: language, belonging, community, race and nationality. Seeing them play out over centuries provides vital perspective at a time when it is urgently needed. In 1883, Walt Whitman wrote 'to that coming identity of the future, Spanish character will supply some of the most needed parts.' That future is here, and *El Norte*'s eventful history in its own right, will have a powerful impact on our perception of the United States.

Latinos in U.S. Sport presents a long-overdue look at the history of Latino participation in multiple facets of American sport and provides a balanced history of the contribution of Spanish-speaking people to the world of U.S. sport.

With *Latining America*, Claudia Milian proposes that the economies of blackness, brownness, and dark brownness supply the grammar for Latino/a studies that she names "Latinities." Milian's innovative study argues that this ensnared economic system startles the typical reading practices deployed for brown Latino/a embodiment. *Latining America* keeps company with

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existent models of Latinidad, demanding a distinct paradigm that puts into question what is understood as Latino and Latin American. Milian conceptually considers how underexplored “Latin” participants—the southern, the black, the dark brown, the O American—have ushered in a new world of “Latined” signification from the 1920s to the present. Examining not who constitutes the Latino and Latina, Milian’s new critical Latinities disentangle the brown logic that marks “Latino/a” s expands on and deepens insights in transamerican discourses, narratives of passing, popular culture, and contemporary daring and original project uncovers previously ignored and unremarked upon cultural connections and global crossing African Americans and Latinos traverse and reconfigure their racialized classifications.

Treasures from the Smithsonian American Art Museum

Hijas Americanas

The 500-Year Legacy That Shaped a Nation

How Activists, Bureaucrats, and Media Constructed a New American

Our America: A Hispanic History of the United States

The Epic and Forgotten Story of Hispanic North America

Stamped from the Beginning

In *Hijas Americanas*, author Rosie Molinary sheds new light on what it means to grow up Latina. Drawing upon her own experiences, as well as interviews and surveys collected from more than 500 Latina women, Molinary provides a powerful understanding of the inner conflicts and powerful triumphs of Latinas. The women profiled in this book are Caribbean, Mexican, Central American, and South American. These first-, second-, and third-generation Latinas have all grappled with the experience of coming of age within not one but two cultures — that of the United States, and that of their familial homelands. *Hijas Americanas* addresses experiences that are uniquely female and Latin, focusing on themes of body image, standards of beauty, ethnic identity, and sexuality. In doing so, Molinary gives voice to the struggles and successes of Latinas across racial, sexual, and cultural identities, emphasizing that the challenges inherent in growing up between two cultures can positively shape Latinas' lives.

Latino Muslims: Our Journeys to Islam is a collection of stories about people's personal journeys to the truth. It is about their struggles, discoveries and revelations during this journey, and about finally finding their peace within Islam. You can learn more about the book at LatinoMuslims.net.

Since late 2001 more than fifty percent of the babies born in California have been Latino. When these babies reach adulthood, they will, by sheer force of numbers, influence the course of the Golden State. This essential study, based on decades of data, paints a vivid and energetic portrait of Latino society in California by providing a wealth of details about work ethic, family strengths, business

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establishments, and the surprisingly robust health profile that yields an average life expectancy for Latinos five years longer than that of the general population. Spanning one hundred years, this complex, fascinating analysis suggests that the future of Latinos in California will be neither complete assimilation nor unyielding separatism. Instead, the development of a distinctive regional identity will be based on Latino definitions of what it means to be American. This updated edition now provides trend lines through the 2010 Census as well as information on the 1849 California Constitutional Convention and the ethnogenesis of how Latinos created the society of "Latinos de Estados Unidos" (Latinos in the US). In addition, two new chapters focus on Latino Post-Millennials—the first focusing on what it's like to grow up in a digital world; and the second describing the contestation of Latinos at a national level and the dynamics that transnational relationships have on Latino Post-Millennials in Mexico and Central America.

[In this book, the author's] analysis of the effects and causes of capitalist underdevelopment in Latin America present [an] account of ... Latin American history. [The author] shows how foreign companies reaped huge profits through their operations in Latin America. He explains the politics of the Latin American bourgeoisies and their subservience to foreign powers, and how they interacted to create increasingly unequal capitalist societies in Latin America.-Back cover.

Silver, Sword, and Stone

How New Racial Demographics are Remaking America

Reflections on Spain and the New World

The Buried Mirror

Yes! We Are Latinos

Written by Himself

Brown Church

Greater racial diversity is good news for America's future Race is once again a contentious topic in America, as shown by the divisive rise of Donald Trump and the activism of groups like Black Lives Matter. Yet Diversity Explosion argues that the current period of profound racial change will lead to a less-divided nation than today's older whites or younger minorities fear. Prominent demographer William Frey sees America's emerging diversity boom as good news for a country that would otherwise face declining growth and rapid aging for many years to come. In the new edition of this popular Brookings Press offering, Frey draws from the lessons of the 2016 presidential election and new statistics to paint an illuminating picture of where America's racial demography is headed—and what that means for the nation's future. Using the U.S. Census, national surveys, and related sources, Frey tells how the rapidly growing "new minorities"—Hispanics, Asians, and multiracial Americans—along with blacks and other groups, are transforming and reinvigorating the nation's demographic landscape. He discusses their impact on generational change, regional shifts of major racial groups, neighborhood segregation, interracial marriage, and presidential politics. Diversity Explosion is an accessible, richly illustrated

overview of how unprecedented racial change is remaking the United States once again. It is an essential guide for political strategists, marketers, investors, educators, policymakers, and anyone who wants to understand the magnitude, potential, and promise of the new national melting pot in the twenty-first century.

Details the lives and accomplishments of one hundred Hispanic-American men and women, and their impact on American history. Founded in 1921, the Nettie Lee Benson Latin American Collection at the University of Texas at Austin has become one of the world's great libraries for the study of Latin America, as well as the largest university library collection of Latin American materials in the United States. Encompassing all areas of the Western Hemisphere that were ever part of the Spanish or Portuguese empires, the Benson Collection documents Latin American history and culture from the first European contacts to the current activities of Latinas/os in the United States. Scholars, students, and members of the public from around the world regularly use the multifaceted, multimedia resources of the Benson. Showcasing the incredible depth, diversity, and history of the Benson Collection, *A Library for the Americas* presents rare books and manuscripts, maps, photographs, music, oral histories, art and objects dating from around 1500 to the present. Images of and captions for these materials are paired with a series of essays and reflections by distinguished scholars of Latin American and Latina/o studies, who describe the role that the Benson Collection has played in the research and intellectual contributions that have defined their careers. As a whole, the book celebrates the remarkable place for learning that is the Benson Collection, while not shying away from larger questions about what it means to have a monumental library and archive devoted to Latin America in the United States.

EL LIBRO COMPLEMENTARIO DE LA CONOCIDA SERIE DOCUMENTAL DE PBS Latino americanos relata la rica y variada historia de los Latinos que han contribuido a darle forma a nuestra nación, y quienes se han convertido --con más de 50 millones de personas-- en la minoría más numerosa de los Estados Unidos. Este complemento de la conocida miniserie de PBS relata, de manera vívida y franca, cómo la historia de los latinoamericanos es la historia de nuestro país. El aclamado periodista y autor Ray Suarez explora las vidas de hombres y mujeres latinoamericanos en un periodo de quinientos años, e incluye una gama épica de experiencias que abarca desde los primeros asentamientos europeos al Destino Manifiesto; del Salvaje Oeste a la Guerra Fría; de la Gran Depresión a la globalización; de la Guerra Hispano-Estadounidense al movimiento de los derechos civiles. Latino americanos comparte las luchas personales y los éxitos de inmigrantes, poetas, soldados y muchos otros: individuos que han causado un impacto en la historia y aquellos cuyas extraordinarias vidas iluminan la época en que vivieron, así como el legado de estos sensacionales estadounidenses.

A History of Latinos in America

A History of Isolation, Cultural Identity, and Acceptance

Latinos in U.S. Sport

Citizens But Not Americans

500 Years of History

Playing America's Game

Making Hispanics

*A Kid's Guide to Latino History features more than 50 hands-on activities, games, and crafts that explore the diversity of Latino culture and teach children about the people, experiences, and events that have shaped Hispanic American history. Kids can: * Fill Mexican cascarones for Easter * Learn to dance the merengue from the Dominican Republic * Write a short story using "magical realism" from Columbia * Build Afro-Cuban Bongos * Create a vejigante mask from Puerto Rico * Make Guatemalan worry dolls * Play Loteria, or Mexican bingo, and learn a little Spanish * And much more Did you know that the first immigrants to live in America were not the English settlers in Jamestown or the Pilgrims in Plymouth, but the Spanish? They built the first permanent American settlement in St. Augustine, Florida, in 1565. The long and colorful history of Latinos in America comes alive through learning about the missions and early settlements in Florida, New Mexico, Arizona, and California; exploring the Santa Fe Trail; discovering how the Mexican-American War resulted in the Southwest becoming part of the United States; and seeing how recent immigrants from Central and South America bring their heritage to cities like New York and Chicago. Latinos have transformed American culture and kids will be inspired by Latino authors, artists, athletes, activists, and others who have made significant contributions to American history.*

"At the beginning of the third decade of the twenty-first century, the Latino minority, the nation's biggest and fastest growing, is at a crossroads. Is assimilation taking place in ways comparable to previous immigrant groups? Are the links to the original countries of origin being redefined in an age of contested globalism? How are Latinos changing America and how is America chanting Latinos? The growth of Latino Studies as a discipline, which seeks to understand these questions and others, is one of the most exciting phenomena in the humanities in the last few decades. This collection of twenty-three essays and a conversation by leading and emerging scholars assesses the current state of the discipline, and contains chapters on the Chicano Movement, gender and race relations, changes in demographics, the tension between rural and urban communities, immigration, the legacy of colonialism, language identity and the controversy surrounding Spanglish, and meditations on popular culture and the lasting power of literature"--

THE COMPANION BOOK TO THE PBS DOCUMENTARY SERIES Latino Americans chronicles the rich and varied history of Latinos, who have helped shaped our nation and have become, with more than fifty million people, the largest minority in the United States. This companion to the landmark PBS miniseries vividly and candidly tells how the story of Latino Americans is the story of our country. Author and acclaimed journalist Ray Suarez explores the lives of Latino American men and women over a five-hundred-year span, encompassing an epic range of experiences from the early European settlements to Manifest Destiny; the Wild West to the Cold War; the Great Depression to globalization; and the Spanish-American War to the civil rights movement. Latino Americans shares the personal struggles and successes of immigrants, poets, soldiers, and many others?individuals who have made an impact on history, as well as those whose extraordinary lives shed light on the times in which they lived, and the legacy of this incredible American people.

Although largely ignored by historians of both baseball in general and the Negro leagues in particular, Latinos have been a significant presence in organized baseball from the beginning. In this benchmark study on Latinos and professional baseball from the 1880s to the present, Adrian Burgos tells a compelling story of the men who negotiated the color line at every turn—passing as "Spanish" in the major leagues or seeking respect and acceptance in the Negro leagues. Burgos draws on archival materials from the U.S., Cuba, and Puerto Rico, as well as Spanish- and English-language publications and interviews with Negro league and major league players. He demonstrates how the

manipulation of racial distinctions that allowed management to recruit and sign Latino players provided a template for Brooklyn Dodgers' general manager Branch Rickey when he initiated the dismantling of the color line by signing Jackie Robinson in 1947. Burgos's extensive examination of Latino participation before and after Robinson's debut documents the ways in which inclusion did not signify equality and shows how notions of racialized difference have persisted for darker-skinned Latinos like Orestes ("Minnie") Miñoso, Roberto Clemente, and Sammy Sosa.

American Dirt

El Norte

One Hundred Years of Solitude

The Representation of Latinos on Network News

Latino Americans Deluxe

Baseball, Latinos, and the Color Line

The Definitive History of Racist Ideas in America

“A rich and moving chronicle for our very present.” —Julio Ortega, New York Times Book Review The United States is still typically conceived of as an offshoot of England, with our history unfolding east to west beginning with the first English settlers in Jamestown. This view overlooks the significance of America’s Hispanic past. With the profile of the United States increasingly Hispanic, the importance of recovering the Hispanic dimension to our national story has never been greater. This absorbing narrative begins with the explorers and conquistadores who planted Spain’s first colonies in Puerto Rico, Florida, and the Southwest. Missionaries and rancheros carry Spain’s expansive impulse into the late eighteenth century, settling California, mapping the American interior to the Rockies, and charting the Pacific coast. During the nineteenth century Anglo-America expands west under the banner of “Manifest Destiny” and consolidates control through war with Mexico. In the Hispanic resurgence that follows, it is the peoples of Latin America who overspread the continent, from the Hispanic heartland in the West to major cities such as Chicago, Miami, New York, and Boston. The United States clearly has a Hispanic present and future. And here is its Hispanic past, presented with characteristic insight and wit by one of our greatest historians.

With the release of the census figures in 2000, Latino America was anointed the future driving force of American culture. The emergence of Spanglish as a form of communication is one of the more influential markers of an America gone Latino. Spanish, present on this continent since the fifteenth century, when Iberian explorers sought to colonize territories in what are now Florida, New Mexico, Texas, and

California, has become ubiquitous in the last few decades. The nation's unofficial second language, it is highly visible on several 24-hour TV networks and on more than 200 radio stations across the country. But Spanish north of the Rio Grande has not spread in its pure Iberian form. On the contrary, a signature of the brewing "Latin Fever" that has swept the United States since the mid-1980s is the astonishing creative linguistic amalgam of tongues used by people of Hispanic descent, not only in major cities but in rural areas as well -- neither Spanish nor English, but a hybrid, known only as Spanglish.

The Interesting Narrative of the Life of Olaudah Equiano, written in 1789, details its writer's life in slavery, his time spent serving on galleys, the eventual attainment of his own freedom and later success in business. Including a look at how slavery stood in West Africa, the book received favorable reviews and was one of the first slave narratives to be read widely.

How did Puerto Ricans, Mexicans, and Cubans become known as "Hispanics" and "Latinos" in the United States? How did several distinct cultures and nationalities become portrayed as one? Cristina Mora answers both these questions and details the scope of this phenomenon in Making Hispanics. She uses an organizational lens and traces how activists, bureaucrats, and media executives in the 1970s and '80s created a new identity category—and by doing so, permanently changed the racial and political landscape of the nation. Some argue that these cultures are fundamentally similar and that the Spanish language is a natural basis for a unified Hispanic identity. But Mora shows very clearly that the idea of ethnic grouping was historically constructed and institutionalized in the United States. During the 1960 census, reports classified Latin American immigrants as "white," grouping them with European Americans. Not only was this decision controversial, but also Latino activists claimed that this classification hindered their ability to portray their constituents as underrepresented minorities. Therefore, they called for a separate classification: Hispanic. Once these populations could be quantified, businesses saw opportunities and the media responded. Spanish-language television began to expand its reach to serve the now large, and newly unified, Hispanic community with news and entertainment programming. Through archival research, oral histories, and interviews, Mora reveals the broad, national-level process that led to the emergence of Hispanicity in America.

**The Interesting Narrative of the Life of Olaudah Equiano
Poems and Prose About the Latino Experience
Race and Belonging Among Latino Millennials**

Open Veins of Latin America

500 Years of History - Final Report February 2017

Think and Grow Rich

The Adventures of Telemundo Co-Founder Frank Cruz, Chicano History Professor, TV Anchorman, Network Executive, and Public Broadcasting Leader

The most comprehensive and varied selection of recipes ever published from one of the most fascinating and diverse regions of the world - under the expert tutelage of globally renowned Peruvian chef, Virgilio Martinez

Special enhanced edition - includes new photos and trailer from the PBS documentary series! COMPANION TO THE PBS

DOCUMENTARY SERIES This is a story of immigration and redemption, of anguish and celebration, of the gradual construction of a new American identity that connects and empowers millions of people today. Latino Americans chronicles the rich and varied history of Latinos, who have helped shaped our nation and have become, with more than fifty million people, the largest minority in the United States. This companion to the landmark PBS miniseries vividly and candidly tells how the story of Latino Americans is the story of our country. Author and acclaimed journalist Ray Suarez explores the lives of Latino American men and women over a five-hundred-year span, encompassing an epic range of experiences from the early European settlements to Manifest Destiny; the Wild West to the Cold War; the Great Depression to globalization; and the Spanish-American War to the civil rights movement. Latino Americans shares the personal struggles and successes of immigrants, poets, soldiers, and many others—individuals who have made an impact on history, as well as those whose extraordinary lives shed light on the times in which they lived, and the legacy of this incredible American people. Ray Suarez is a senior correspondent for PBS NewsHour, and host of the public radio show America Abroad. He has also been host of Talk of the Nation on NPR and a correspondent for CNN. He lives in Washington, DC, with his family.

Features the work of fifty Latino artists from the United States and Puerto Rico, and includes commentary on each work and artist.

An exploration of Spanish culture in Spain and the Americas traces the social, political, and economic forces that created that culture

100 Hispanic-americans Who Shaped American History

The 500-year Legacy that Shaped a Nation

Five Centuries of Latina/o Social Justice, Theology, and Identity

Beauty, Body Image, and Growing Up Latina

Five Centuries of the Pillage of a Continent

Diversity Explosion

The Latino Americans

In a clear and encouraging voice, Sosa reveals how Napoleon Hill's positive, practical, and empowering ideas can help Latinos overcome self-esteem issues, thrive while embracing change, and map a clear-cut plan to achieve their goals and fulfill their dreams. By applying the proven principles of preparation, competence, hard work, and sincerity devised by legendary motivational author Napoleon Hill, Lionel Sosa advanced from painting signs at \$1.10 an hour to running the largest Hispanic ad agency in America. In this indispensable guide to prosperity, Sosa shares his inspiring story of achievement, as well as those of other respected members of the Latino community, including: Alberto Gonzales, who rose from humble roots in San Antonio and Houston to become the first Hispanic attorney general of the United States. Linda Alvarado, who defied both racism and sexism to head the biggest construction company in America led by a woman. Jeff Valdez and Bruce Barshop, the team that created SiTV, the first and only twenty-four-hour English-language cable channel aimed at Latinos. Patricia Diaz Dennis, who triumphed over many obstacles and personal tragedy to serve as the first Latina chair of the Girl Scouts in the United States.

"This book offers the reader the best example of how a great idea can, eventually, create a revolution and change a whole community. I met Frank Cruz years ago on the streets of Los Angeles. He witnessed the Latino wave from its beginnings. Frank is a pioneer, a creator, and a fantastic journalist. I doubt he ever expected to be writing his own story. But, if you want to understand us, read this book." Jorge Ramos, Journalist and Author "Frank Cruz has cracked open that unmarked box tucked away in America's attic. So afraid to reveal its contents, we forget the jewels it hides. Through his story, Frank lets us peek into our history. A diverse, complicated people with a textured history. Grit, faith and ingenuity -- we shouldn't hide that. Bravo, Frank. " Xavier Becerra, Attorney General of California Latino Public Broadcasting is dear to my heart and its legitimization of our stories exists because of the guidance and expertise of my compadre Frank Cruz. His wisdom and leadership developed as he broke through barriers in multiple industries and ultimately rose to the top in each of his careers, as he has recounted in this memoir. Through his own story, Frank continues to teach, inspire, and give voice to the Latino experience. Edward James Olmos, Actor, Director, Producer, and Activist "Frank Cruz has lived a life of accomplishment and contributions. He paved an untrodden path of Latino journalistic professionalism and was courageously and determinedly true to his vision. In so doing, he touched many lives and set a stellar example." Henry Cisneros, former HUD Secretary and San Antonio Mayor "This important story is very well told and full of good anecdotes, reflections and advice. Frank Cruz's graduate work in history, experience in journalism, and ability to make a point by telling a compelling story, are all put to good use in telling his own unique story which will inform and inspire."

Felix Gutierrez, Journalism Professor Emeritus, USC

The Latina/o culture and identity have long been shaped by their challenges to the religious, socio-economic, and political status quo. Robert Chao Romero explores the "Brown Church" and how this movement appeals to the vision for redemption that includes not only heavenly promises but also the transformation of our lives and the world. Latinos constitute the fastest-growing and largest ethnic minority in the United States, yet less than one percent of network news coverage deals with Latinos as the focus of a story. Out of that one percent, even fewer stories are positive in either content or tone. Author of the acclaimed *Brown Tide Rising: Metaphors of Latinos in Contemporary American Public Discourse*, Otto Santa Ana has completed a comprehensive analysis of this situation, blending quantitative research with semiotic readings and ultimately applying cognitive science and humanist theory to explain the repercussions of this marginal, negative coverage. Santa Ana's choice of network evening news as the foundation for *Juan in a Hundred* is significant because that medium is currently the single most authoritative and influential source of opinion-generating content. In his 2004 research, Santa Ana calculated that among approximately 12,000 stories airing across four networks (ABC, CBS, CNN, NBC), only 118 dealt with Latinos, a ratio that has remained stagnant over the past fifteen years. Examining the content of the stories, from briefs to features, reveals that Latino-tagged events are apparently only broadcast when national politics or human calamity are involved, and even then, the Latino issue is often tangential to a news story as a whole. On global events involving Latin America, U.S. networks often remain silent while BBC correspondents prepare fully developed, humanizing coverage. The book concludes by demonstrating how this obscurity and misinformation perpetuate maligned perceptions about Latinos. Santa Ana's inspiring calls for reform are poised to change the face of network news in America.

Spanglish

The Making of a New American Language

Latino Americans

Days of Fire

The New CEOs

Harvest of Empire

Bush and Cheney in the White House

Winner, American Library Association Booklist's Top of the List, 2019 Adult Nonfiction Acclaimed writer Marie Arana delivers a cultural history of Latin America and the three driving forces that have shaped the character of the region: exploitation (silver), violence (sword), and religion (stone).

“Meticulously researched, [this] book’s greatest strengths are the power of its epic narrative, the beauty of its prose, and its rich portrayals of character...Marvelous” (The Washington Post). Leonor Gonzales lives in a tiny community perched 18,000 feet above sea level in the Andean cordillera of Peru, the highest human habitation on earth. Like her late husband, she works the gold mines much as the Indians were forced to do at the time of the Spanish Conquest. Illiteracy, malnutrition, and disease reign as they did five hundred years ago. And now, just as then, a miner’s survival depends on a vast global market whose fluctuations are controlled in faraway places. Carlos Buergos is a Cuban who fought in the civil war in Angola and now lives in a quiet community outside New Orleans. He was among hundreds of criminals Cuba expelled to the US in 1980. His story echoes the violence that has coursed through the Americas since before Columbus to the crushing savagery of the Spanish Conquest, and from 19th- and 20th-century wars and revolutions to the military crackdowns that convulse Latin America to this day. Xavier Albó is a Jesuit priest from Barcelona who emigrated to Bolivia, where he works among the indigenous people. He considers himself an Indian in head and heart and, for this, is well known in his adopted country. Although his aim is to learn rather than proselytize, he is an inheritor of a checkered past, where priests marched alongside conquistadors, converting the natives to Christianity, often forcibly, in the effort to win the New World. Ever since, the Catholic Church has played a central role in the political life of Latin America—sometimes for good, sometimes not. In this “timely and excellent volume” (NPR) Marie Arana seamlessly weaves these stories with the history of the past millennium to explain three enduring themes that have defined Latin America since pre-Columbian times: the foreign greed for its mineral riches, an ingrained propensity to violence, and the abiding power of religion. Silver, Sword, and Stone combines “learned historical analysis with in-depth reporting and political commentary...[and] an informed and authoritative voice, one that deserves a wide audience” (The New York Times Book Review).

Race and Belonging Among Latino Millennials -- Latinos and the Racial Politics of Place and Space -- Latinos as an Ethnorace -- Latinos as a Racial Middle -- Latinos as "Real" Americans -- Rethinking Race and Belonging among Latino Millennials

"Extraordinary." --Stephen King "This book is not simply the great American novel; it's the great novel of las Americas. It's the great world novel! This is the international story of our times. Masterful." --Sandra Cisneros También de este lado hay sueños. On this side too, there are dreams. Lydia Quixano Pérez lives in the Mexican city of Acapulco. She runs a bookstore. She has a son, Luca, the love of her life, and a wonderful husband who is a journalist. And while there are cracks beginning to show in Acapulco because of the drug cartels, her life is, by and large, fairly comfortable. Even though she knows they'll never sell, Lydia stocks some of her all-time favorite books in her store. And then one day a man enters the shop to browse and comes up to the register with a few books he would like to buy--two of them her favorites. Javier is erudite. He is charming. And, unbeknownst to Lydia, he is the jefe of the newest drug cartel that has gruesomely taken over the city. When Lydia's husband's tell-all profile of Javier is published, none of their lives will ever be the same. Forced to flee, Lydia and eight-year-old Luca soon find themselves miles and worlds away from their comfortable middle-class existence. Instantly transformed into migrants, Lydia and Luca ride la bestia--trains that make their way north toward the United States, which is the only place Javier's reach doesn't extend. As they join the countless people trying to reach el norte, Lydia soon sees that everyone is running from something. But what exactly are they running to? American Dirt will leave readers utterly changed. It is a literary achievement filled with poignancy, drama, and humanity on every page. It is one of the most important books for our times. Already being hailed as "a Grapes of Wrath for our times" and "a new American classic," Jeanine Cummins's American Dirt is a rare exploration into the inner hearts of people willing to sacrifice everything for a glimmer of hope.

A sweeping history of the Latino experience in the United States- thoroughly revised and updated. The first new edition in ten years of this important study of Latinos in U.S. history, Harvest of Empire spans five centuries- from the first New World colonies to the first decade of the new millennium.

Where To Download Latino Americans The 500 Year Legacy That Shaped A Nation

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