

## Amazonia Five Years At The Epicenter Of The Dot Com Juggernaut

This new edition has been completely revised with updated information on hotels, lodges and tour operators. It contains a detailed and illustrated natural history section on native species and habitats. The Amazon is an ideal location for eco-travellers, naturalists, sports enthusiasts and explorers. Travellers are given sound advice on responsible travel and planning their own expedition.

Annotation This title studies the role of cattle ranching its dynamic and profitability in the expansion of deforestation in Brazilian Amazonia. It provides a social evaluation of deforestation in this region and presents and compares a number of different scenarios and proposed recommendations.

In Regional Cooperation in Amazonia: A Comparative Environmental Law Analysis, Maria Antonia Tigre investigates efforts in regional cooperation for the protection of the Amazonian ecosystem by the eight countries in which the world's largest rainforest lies.

Provides information about using maps, diagrams, charts and photos to support text. Each book offers an insight into the life of the country and provides information about the countries of the world. Also covered are Brazil's needs to balance the conservation of its environment, as well as using its natural resources for industries and farming.

A cross-disciplinary exploration

Throwing Sheep in the Boardroom

Cult of Analytics

Rethinking the Andes–Amazonia Divide

Resiliency and Dynamism of the Land and Its People

Contemporary Archaeology in Theory

This study of the Grande Carajas programme, the largest project in the Amazon rainforest, is central to the debate on its future and fate. The social and environmental costs of the programme are examined here.

Deforestation is occurring at an alarming rate in many parts of the world, causing destruction of natural habitat and fragmentation of what remains. Nowhere is this problem more pressing than in the Amazon rainforest, which is rapidly vanishing in the face of enormous pressure from humans to exploit it. This book presents the results of the longest-running and most comprehensive study of forest fragmentation ever undertaken, the Biological Dynamics of Forest Fragments Project (BDFFP) in central Amazonia, the only experimental study of tropical forest fragmentation in which baseline data are available before isolation from continuous forest took place. A joint project of Brazil's National Institute for Research in Amazonia and the U.S. Smithsonian Institution, the BDFFP has investigated the many effects that habitat fragmentation has on plants, invertebrates, and vertebrates. The book provides an overview of the BDFFP, reports on its case studies, looks at forest ecology and tree genetics, and considers what issues are involved in establishing conservation and management guidelines.

This reference book details the top 100 groundbreaking events in the history of American business, featuring case studies of successful companies who challenged traditional operating paradigms, historical perspectives on labor laws, management practices, and economic climates, and an examination of the impact of these influences on today's business practices. \* Chronology of key events in the history of American business from 1630 to the present \* Helpful sidebars of the evolution of key terms used today \* Comprehensive index includes category, company names, personal names, and cross references to other events \* Suggestions for further reading for each article \* 10 relevant charts and tables \* Appendix of relevant sources \* 80 key primary documents supporting major events in American business

"If you want to understand why Wikipedia is changing the world, this book is a must read." –Jimmy Wales, Founder, Wikipedia "This book is a must read for all - social activists, politicians or managers - who have an interest in understanding how our society is morphing." –Professor C.K. Prahalad, #1 Management Guru and author of Competing for the Future Synopsis The rise of social networks like Facebook, MySpace and Bebo is changing the way we see ourselves, how we interact with each other, how we work and how we do business on a daily basis. Throwing Sheep in the Boardroom explores the powerful forces driving the social networking revolution, the impact of these profound changes, and the far reaching consequences of social networking. Detailing the way social networks affects both individuals and societies as a whole, the book offers a detailed focus on the ways social networking affects the world of business and work. The generation entering the workforce today - and entering boardrooms everywhere - is fully engaged with social networking and its uses. Rather than feeling threatened and paranoid, today's business leaders need to understand this phenomenon, accept that it won't go away, and embrace its power in the world of business.

Excerpts from Throwing Sheep in the Boardroom: "Your next CEO's most impressive job credential might be status as an online gladiator, honing valuable leadership skills mercilessly slaying mortal enemies on World of Warcraft. Why not, the skills necessary to hack your way to the top levels of virtual games – especially a killer instinct – are excellent pre-requisites for managing complex organisations." "Many senior managers mistakenly believe Enterprise 2.0 is a product, like the latest Microsoft office suite. They don't realise that Enterprise 2.0 is not a cost centre, but a "state of mind" – a revolutionary new way of managing companies and conducting business. Web 2.0 tools have no regard for "organisational boundaries, hierarchies, or job titles". Try telling a senior executive that, henceforth, there will be no job titles, reporting lines, and organisational boundaries in the company – and watch the reaction closely." "When someone calls a meeting, he or she is asserting authority over those who are invited to attend. Meetings are exclusive and closed. In most corporations, who gets invited to a meeting – and who does not – sends a signal about who's "in the loop". Meetings are a form of social grooming inside organisations. Meetings impose vertical authority. They establish status hierarchies. The Enterprise 2.0 model is feared in corporations because it threatens status hierarchies." "Harnessing the dynamism of horizontal networks, Web 2.0 social media are bypassing institutional forms of social organisation and directly empowering people. This book has attempted to tell that story with illustrations, which, we hope, have offered intriguing and instructive insights into the powerful transformations we described. What has interested us most, indeed, is the transformative impact – or "e-ruptions" – of Web 2.0 social media on the three dynamics that gave this book its structure: identity, status and power."

Brazil

Change in the Amazon Basin: The frontier after a decade of colonisation

Cultural Values and Human Ecology in Southeast Asia

How Online Social Networking Will Transform Your Life, Work and World

The Ecology and Conservation of a Fragmented Forest

Big Data

Global Innovation Management

**Describes the culture of the Parakanã, a little-known indigenous people of Amazonia, focusing on conflict and ritual.**

**The editors of this Handbook, Benson Honig, Joseph Lampel and Israel Drori, define organizational ingenuity as «the ability to create innovative solutions within structural constraints using limited resources and imaginative problem solving. They exam**

**The second edition of Contemporary Archaeology in Theory: The New Pragmatism, has been thoroughly updated and revised, and features top scholars who redefine the theoretical and political agendas of the field, and challenge the usual distinctions between time, space, processes, and people. Defines the relevance of archaeology and the social sciences more generally to the modern world Challenges the traditional boundaries between prehistoric and historical archaeologies Discusses how archaeology articulates such contemporary topics and issues as landscape and natures; agency, meaning and practice; sexuality, embodiment and personhood; race, class, and ethnicity; materiality, memory, and historical silence; colonialism, nationalism, and empire; heritage, patrimony, and social justice; media, museums, and publics Examines the influence of American pragmatism on archaeology Offers 32 new chapters by leading archaeologists and cultural anthropologists**

**Explains the multimodal connections of text, image, space, body, sound and speech, in both old and new computer-mediated communication systems.**

**Amazonia Without Myths**

**The Amazon**

**Amazonia**

**Managing Overflow in Affluent Societies**

**A Natural History**

**Digital Business and E-commerce Management**

**Regional Cooperation in Amazonia**

Cult of Analytics enables professionals to build an analytics driven culture into their business or organization. Marketers will learn how to turn tried and tested tactics into an actionable plan to change their culture to one that uses web analytics on a day to day basis. Through use of the fictitious ACME PLC case, Steve Jackson provides working examples based on real life situations from the various companies he has worked with, such as Nokia, KONE, Rovio, Amazon, Expert, IKEA, Vodafone, and EMC. These examples will give the reader practical techniques for their own business regardless of size or situation making Cult of Analytics a must have for any would-be digital marketer. This new edition has been thoroughly updated, now including examples out of how to get the best from Google analytics, as well as ways to use social media data, big data, tag management and advanced persona segmentation to drive real value in your organisation. It's also been expanded to include exercises and new cases for students and tutors using the book as a text.

How did Alan Mulally--an outsider to the auto industry--lead such a spectacular turnaround at Ford? How did Morgan Stanley CEO John Mack keep his company from imploding even as Lehman Brothers collapsed? What is it that enables such extraordinary leaders to galvanize their talents and energy, as well as the talents and energy of those who work for them, to achieve superior performance no matter what challenges they face? Rajeev Peshawaria has spent more than twenty years working alongside top executives at Fortune 500 companies and training them in leadership, including as Global Director of Leadership Development programs at American Express, as Chief Learning Officer at both Morgan Stanley and Coca-Cola, and as one of the founding members of the renowned Goldman Sachs leadership development program known as Pine Street. He knows precisely what makes the difference between those who are simply bosses and those who are superior leaders, and between those who continue to rise to the top levels and those who get stuck along the way. In this lively and remarkably empowering book, Peshawaria offers readers the opportunity to experience the highest level of leadership training available in the world. Introducing the three core principles he has observed are the foundation of the best leadership--that great leaders clearly define their purpose and values; that nobody can motivate another person because everyone comes premotivated; and that a leader's job is not to directly produce results but to create the conditions that will harness the energy of others--he details his unique and proven program for achieving leadership excellence. Sharing a wealth of illuminating stories, from those of Mulally's achievement at Ford and Mack's at Morgan Stanley, to how Harvey Golub and Ken Chenault successfully restored American Express to long-term sustainable growth, how Neville Isdell turned the Coca-Cola Company around, and the continuing prowess of Jeff Bezos in growing Amazon.com, he first reveals how extraordinary leaders marshal and sustain the level of energy in themselves that is required and how they enlist a core group of proficient co-leaders. He then outlines how to harness the energy and talents of those at all levels of an organization, igniting their motivation by following his RED guidelines for addressing their core needs concerning their Role, their work Environment, and their career Development. Finally, he introduces his unique Brains, Bones, and Nerves framework for: developing a clear strategy for competitive advantage (the Brains); crafting an optimal organizational structure (the Bones); and fostering a highly cooperative and motivated company culture (the Nerves). Filled with specific tips about the vital questions to ask and simple but powerful steps to follow, Too Many Bosses, Too Few Leaders is a manager's essential tool kit for long-term superior performance.

Nowhere on Earth is there an ecological transformation so swift and so extreme as between the snow-line of the high Andes and the tropical rainforest of Amazonia. The different disciplines that research the human past in South America have long tended to treat these two great subzones of the continent as self-contained enough to be taken independently of each other.

Objections have repeatedly been raised, however, to warn against imagining too sharp a divide between the people and societies of the Andes and Amazonia, when there are also clear indications of significant connections and transitions between them. Rethinking the Andes–Amazonia Divide brings together archaeologists, linguists, geneticists, anthropologists, ethnohistorians and historians to explore both correlations and contrasts in how the various disciplines see the relationship between the Andes and Amazonia, from deepest prehistory up to the European colonial period. The volume emerges from an innovative programme of conferences and symposia conceived explicitly to foster awareness, discussion and co-operation across the divides between disciplines. Underway since 2008, this programme has already yielded major publications on the Andean past, including History and Language in the Andes (2011) and Archaeology and Language in the Andes (2012).

This report, prepared by the Commission on Development and Environment for Amazonia at the initiative of the Amazon Cooperation Treaty and supported by the Inter-American Development Bank and the United Nations Development Programme, is based on the concept of an Amazonia that exists above and beyond the world of fantasy and myth: an Amazonia of flesh and blood, of human toil, of human history, of human faces and hopes, and future human beings. It is an analysis based not only on the experiences and technologies of today's world but also, and with greater emphasis, on the wisdom accumulated for centuries by Amazonia itself: standing Amazonia. The Amazon region has the largest area of tropical forest on the planet, and concern for its environmental deterioration extends well beyond the borders of the eight countries that form a part of it. With support from the IDB and UNDP, the Commission on Development and Environment for Amazonia prepared this report that provides data on the region's natural resources, population, health and infrastructure.

The Three Essential Principles You Need to Become an Extraordinary Leader

The 100 Most Significant Events in American Business

Handbook of Organizational and Entrepreneurial Ingenuity

Handbook of South American Archaeology

What is e-book?

Deforestation and Social Conflict in Brazil's Carajás Programme

Human Impacts on Amazonia

This study examines the socioeconomic and environmental implications of the new camu camu industry in Peru. Camu camu (*Myrciaria dubia*) is a small tree native to wetlands of the Amazon basin. It is especially abundant in Peruvian Amazonia. The high vitamin-C content of the fruit has generated interest in exporting camu camu products from Amazonia to more-developed countries. The government of Peru has been actively promoting this new extractive industry, as well as the planting of camu camu in rural areas. Non-governmental development organizations and private industry are now actively involved with camu camu projects and enterprises. In Peru, enthusiasm for this native species is high, because camu camu is expected to provide a much-needed and sustainable economic boost for the region. However, many questions about the environmental implications and socioeconomic impacts of the camu camu export industry need to be answered in order to understand its ecological and economic viability, and its effects on business and in rural communities. Winner of 2010 "Dissertation Excellence Award" Findings indicate that camu camu has provided significantly more income to rural residents than is provided by the traditional boom and bust economies of Amazonia. Households who adopted camu camu as a new crop in their floodplain agroforestry systems farmed significantly more floodplain land than non-adopters, and were especially adept at experimenting with new innovations. Lack of agricultural credit is a major constraint to adopting camu camu as a new crop in Peru. Geographic isolation and the location of processing facilities in relation to fruit harvests present major obstacles to the economic viability of the new industry. Camu camu was found to be cultivated with a higher diversity of annual crops than is typical in floodplain fields of the region. Extraction of camu camu fruits from the wild does not appear to have a negative environmental impact, at least in the initial years of the industry. This non-timber forest product in the process of domestication can support a viable industry in the Peruvian Amazon, if agricultural extension methods and marketing channels are improved.

This revelatory exploration of big data, which refers to our newfound ability to crunch vast amounts of information, analyze it instantly and draw profound and surprising conclusions from it, discusses how it will change our lives and what we can do to protect ourselves from its hazards. 75,000 first printing.

Revised edition of American business since 1920, c2009.

Innovation has become the 21st century's industrial religion, and successful innovation and management are essential for a ompany's productivity. This comprehensive textbook provides a step-by-step guide to understanding, motivating and managing creative people, and offers methods for composing business models and competitive strategies to maximize return. It is unique in its provision of tools for raising capital for innovation and calculating financial risk. Global case studies, covering a diverse range of companies, make this an ideal companion for students of innovation management on business management, technological innovation or specialist engineering management courses. Also available is a companion website with extra features to accompany the text.

please take a look by clicking below - <http://www.palgrave.com/business/westland/index.asp>

How Literary Culture Became Popular Culture

A History of Information in the United States Since 1870

In Amazonia

All the Facts

How Amazon Is Changing Our Lives and What the World's Best Companies Are Learning from It

Amazonia, Agriculture and Land Use Research

A Comparative Environmental Law Analysis

*This book analyses the potential socio-economic and environmental impacts of the Initiative for Regional Infrastructure Integration in South America (IIRSA), a continent-wide programme. IIRSA aims at facilitating intra-regional trade and at improving trade and transport links with world markets. This is the first book on IIRSA and its potential implications for South America and more specifically for Amazonia. The book provides an in-depth analysis of the infrastructure programme and deals particularly with methods to assess the probable effects of road construction in environmentally fragile territories. To deepen our understanding of the potential impacts of roads in these areas, the book combines insights from economic and environmental sciences and gives a critical review of traditional assessments and strategic environmental assessments (SEAs). A comprehensive approach of assessing impacts is presented in three case studies of SEAs: the Corredor Norte in Bolivia, the road between Manaus and Porto Velho in Brazil, and the proposed road to link Suriname with Brazil.*

*"Balanced, worthwhile book includes chapters on threats to the environment, change and societal response, conservation and management, plantation crops, agroforestry, ranching, floodplain dynamics, and trends and opportunities"--Handbook of Latin American Studies, v. 57.*

*Bring on the Books for Everybody is an engaging assessment of the robust popular literary culture that has developed in the United States during the past two decades. Jim Collins describes how a once solitary and print-based experience has become an exuberantly social activity, enjoyed as much on the screen as on the page. Fueled by Oprah's Book Club, Miramax film adaptations, bookstore bookshops, and new technologies such as the Kindle digital reader, literary fiction has been transformed into best-selling, high-concept entertainment. Collins highlights the infrastructural and cultural changes that have given rise to a flourishing reading public at a time when the future of the book has been called into question. Book reading, he claims, has not become obsolete; it has become integrated into popular visual media. Collins explores how digital technologies and the convergence of literary, visual, and consumer cultures have changed what counts as a "literary experience" in phenomena ranging from lush film adaptations such as *The English Patient* and *Shakespeare in Love* to the customer communities at Amazon. Central to Collins's analysis and, he argues, to contemporary literary culture, is*

*the notion that refined taste is now easily acquired; it is just a matter of knowing where to access it and whose advice to trust. Using recent novels, he shows that the redefined literary landscape has affected not just how books are being read, but also what sort of novels are being written for these passionate readers. Collins connects literary bestsellers from The Jane Austen Book Club and Literacy and Longing in L.A. to Saturday and The Line of Beauty, highlighting their depictions of fictional worlds filled with avid readers and their equations of reading with cultivated consumer taste.*

*A "funny, contemplative" memoir of working at Amazon in the early years, when it was a struggling online bookstore (San Francisco Chronicle). In a book that Ian Frazier has called "a fascinating and sometimes hair-raising morality tale from deep inside the Internet boom," James Marcus, hired by Amazon.com in 1996—when the company was so small his e-mail address could be james@amazon.com—looks back at the ecstatic rise, dramatic fall, and remarkable comeback of the consummate symbol of late 1990s America. Observing "how it was to be in the right place (Seattle) at the right time (the '90s)" (Chicago Reader), Marcus offers a ringside seat on everything from his first interview with Jeff Bezos to the company's bizarre Nordic-style retreats, in "a clear-eyed, first-person account, rife with digressions on the larger cultural meaning throughout" (Henry Alford, Newsday). "Marcus tells his story with wit and candor." —Booklist, starred review*

*The Amazon Kindle Platform*

*The Impact of the IIRSA Road Infrastructure Programme on Amazonia*

*Proceedings of the International Conference*

*Causes of Deforestation of the Brazilian Amazon*

*The Role of Traditional Ecological Knowledge in Conservation and Development*

*Jeff Bezos and Amazon*

*Ecosystem and Biodiversity of Amazonia*

The Amazonia is the largest continuous river basin and rainforest ecosystem in the world. In all aspects it is a natural wonder, and the rainforest with its billions of trees is a vital carbon store that slows down the advance of global warming. It is home to one million indigenous people and some three million species of plants and animals. There have been many climate fluctuations during the last 55 million years of its existence, but never before have "the lungs of the world" been at greater risk than they are today due to uncontrolled fires, expanding agriculture and heavy industrial development in the forms of oil drilling, mining and large hydroelectric dams. Over twelve chapters, this book describes the anthropological, biological and industrial problems facing the Amazonia, and seeks to find new solutions.

An "illuminating, lucid, and finely detailed" (The Washington Post) look at Amazon's world-dominating business model, the current competitors either imitating or trying to outfox Amazon, and "how Jeff Bezos turned Amazon into the world's lockdown necessity" (The Times, UK)—from an award-winning Fortune magazine writer. Like Henry Ford, Sam Walton, or Steve Jobs in the early years of Ford, Walmart, and Apple, Jeff Bezos is the business story of the decade. Bezos, the richest man on the planet, has built one of the most efficient wealth-creation machines in history with more than 2% of US household income being spent on nearly 500 million products shipped from warehouses in seventeen countries. Amazon's business model has not only turned the retail industry and cloud computing inside out, but now its tentacles are squeezing media and advertising, and disrupting the state of technology, the economy, job creation, and society at large. Amazon's impact is so pervasive that business leaders in nearly every sector around the world need to understand how this force of nature operates. Based on unprecedented behind-the-scenes reporting from 150 sources inside and outside of Amazon, Bezonomics unveils the underlying principles Jeff Bezos uses to achieve his dominance—customer obsession, extreme innovation, and long-term management, all supported by artificial intelligence—and shows how these are being borrowed and replicated by companies across the United States, in China, and elsewhere. Including tips for Amazon-proofing your business, Bezonomics answers the fundamental question: How are Amazon and its imitators affecting the way we live, and what can we learn from them? A goldmine for some, and a threat for others, "Bezonomics" has proven to be a life-shaping force in our lives both now and in the foreseeable future.

"It is simply too much" is a common complaint of the modern age. This book looks at how people and institutions deal with overflow - of information, consumption or choices. The essays explore the ways in which notions of overflow — framed in terms of excess and abundance or their implicit opposites, scarcity and dearth — crop up in a number of contexts such as sociological and economic theory, management consulting, consumer studies, and the politics of everyday life. Chapters range from studies of overload at home, at work or in the world of cyber information; strategies of coping with overflow in institutions such as news agencies; and historical comparisons. When, where, how and for whom is overflow a problem or a blessing?

This insightful work combines Jeff Bezos's life story, beginning in 1964 in Albuquerque, New Mexico, with the creation of Amazon, in 1995, and its rise as the largest online retailer in the world. Bezos's zeal and tirelessness has seen Amazon through the inevitable ups and downs that come with building a start-up taking it from a garage and turning it into a worldwide powerhouse. Although Bezos has wide-ranging interests and investments today, Amazon remains the cornerstone of his work life, and he is determined to keep his company at the forefront of technological and commercial innovation. The narrative includes captivating sidebars on Bezos's life and innovations, and fact sheets on his life and the company. A timeline helps readers glean pertinent facts about Bezos and Amazon quickly.

Examining the Socioeconomic and Environmental Implications of the New Camu Camu Industry in Peru

How It Worked

Another Boom for Amazonia?

Bring on the Books for Everybody

Lessons from Amazonia

Warfare and Shamanism in Amazonia

Too Many Bosses, Too Few Leaders

The e-book guide for publishers: how to publish, EPUB format, ebook readers and suppliers. An electronic book (also e-book, ebook, electronic book, digital book) is a book-length publication in digital form, consisting of text, images, or both, and produced on, published through, and readable on computers or other electronic devices. An e-book can be purchased/borrowed, downloaded, and used immediately, whereas when one buys or borrows a book, one must go to a bookshop, a home library, or public library during limited hours, or wait for a delivery. Electronic publishing or ePublishing includes the digital publication of e-books and electronic articles, and the development of digital libraries and catalogues. EPUB (short for electronic publication; alternatively capitalized as ePub, ePUB, EPub, or epub, with "EPUB" preferred by the vendor) is a free and open e-book standard by the International Digital Publishing Forum (IDPF). Self-publishing is the publication of any book or other media by the author of the work, without the involvement of an established third-party publisher. One of the greatest benefits brought about by ebooks software is the ability for anyone to create professional ebooks without having to fork out thousands of dollars to design and publish a book. People can easily become authors overnight and earn income from selling online ebooks.

"A history of the role of information in the United States since 1870"---

Perhaps the contributions of South American archaeology to the larger field of world archaeology have been inadequately recognized. If so, this is probably because there have been relatively few archaeologists working in South America outside of Peru and recent advances in knowledge in other parts of the continent are only beginning to enter larger archaeological discourse. Many ideas of and about South American archaeology held by scholars from outside the area are going to change irrevocably with the appearance of the present volume. Not only does the Handbook of South American Archaeology (HSAA) provide immense and broad information about ancient South America, the volume also showcases the contributions made by South Americans to social theory. Moreover, one of the merits of this volume is that about half the authors (30) are South Americans, and the bibliographies in their chapters will be especially useful guides to Spanish and Portuguese literature as well as to the latest research. It is inevitable that the HSAA will be compared with the multi-volume Handbook of South American Indians (HSAI), with its detailed descriptions of indigenous peoples of South America, that was organized and edited by Julian Steward. Although there are heroic archaeological essays in the HSAI, by the likes of Junius Bird, Gordon Willey, John Rowe, and John Murra, Steward states frankly in his introduction to Volume Two that "arch-ology is included by way of background" to the ethnographic chapters.

Of late, religion seems to be everywhere, suffusing U.S. politics and popular culture and acting as both a unifying and a divisive force. This collection of manifestos, Supreme Court decisions, congressional testimonies, speeches, articles, book excerpts, pastoral letters, interviews, song lyrics, memoirs, and poems reflects the vitality, diversity, and changing nature of religious belief and practice in American public and private life over the last half century. Encompassing a range of perspectives, this book illustrates the ways in which individuals from all along the religious and political spectrum have engaged religion and viewed it as a crucial aspect of society. The anthology begins with documents that reflect the close relationship of religion, especially mainline Protestantism, to essential ideas undergirding Cold War America. Covering both the center and the margins of American religious life, this volume devotes extended attention to how issues of politics, race, gender, and sexuality have influenced the religious mainstream. A series of documents reflects the role of religion and theology in the civil rights, feminist, and gay rights movements as well as in conservative responses. Issues regarding religion and contemporary American culture are explored in documents about the rise of the evangelical movement and the religious right; the impact of "new" (post-1965) immigrant communities on the religious landscape; the popularity of alternative, New Age, and non-Western beliefs; and the relationship between religion and popular culture. The editors conclude with selections exploring major themes of American religious life at the millennium, including both conservative and New Age millennialism, as well as excerpts that speculate on the future of religion in the United States. The documents are grouped by theme into nine chapters and arranged chronologically therein. Each chapter features an extensive introduction providing context for and analysis of the critical issues raised by the primary sources.

Four Shades of Gray

A Strategic Approach

Making Sense

Bezonomics

The New Pragmatism

An Encyclopedia

Developing Amazonia

*The Amazon is not what it seems. As Hugh Raffles shows us in this captivating and innovative book, the world's last great wilderness has been transformed again and again by human activity. In Amazonia brings to life an Amazon whose allure and reality lie as much, or more, in what people have made of it as in what nature has wrought. It casts new light on centuries of encounter while describing the dramatic remaking of a sweeping landscape by residents of one small community in the Brazilian Amazon. Combining richly textured ethnographic research and lively historical analysis, Raffles weaves a fascinating story that changes our understanding of this region and challenges us to rethink what we mean by "nature." Raffles draws from a wide range of material to demonstrate--in contrast to the tendency to downplay human agency in the Amazon--that the region is an outcome of the intimately intertwined histories of humans and nonhumans. He moves between a detailed narrative that analyzes the production of scientific knowledge about Amazonia over the centuries and an absorbing account of the extraordinary transformations to the fluvial landscape carried out over the past forty years by the inhabitants of Igarapé Guariba, four hours downstream from the nearest city. Engagingly written, theoretically inventive, and vividly illustrated, the book introduces a diverse range of characters--from sixteenth-century explorers and their native rivals to nineteenth-century naturalists and contemporary ecologists, logging company executives, and river-traders. A natural history of a different kind, In Amazonia shows how humans, animals, rivers, and forests all participate in the making of a region that remains today at the center of debates in environmental politics. This first book-length analysis of Amazon's Kindle explores the platform's technological, bibliographical, and social impact on publishing. Four Shades of Gray offers the first book-length analysis of Amazon's Kindle and its impact on publishing. Simon Peter Rowberry recounts how Amazon built the infrastructure for a new generation of digital publications, then considers the consequences of having a single company control the direction of the publishing industry. Exploring the platform from the perspectives of technology, texts, and uses, he shows how the Kindle challenges traditional notions of platforms as discrete entities. He argues that Amazon's influence extends beyond "disruptive technology" to embed itself in all aspects of the publishing trade; yet despite industry pushback, he says, the Kindle has had a positive influence on publishing. Rowberry documents the first decade of the Kindle with case studies of Kindle Popular Highlights, an account of the digitization of books published after 1922, and a discussion of how Amazon's patent filings reflect a shift in priorities. Rowberry argues that while it was initially convenient for the book trade to outsource ebook development to Amazon, doing so has had adverse consequences for publishers in the mid- and long term, limiting opportunities for developing an inclusive and forward-thinking digital platform. While it has forced publishers to embrace digital forms, the Kindle has also empowered some previously marginalized readerships. Although it is still too early to judge the long-term impact of ebooks compared with that of the older technologies of clay tablets, the printing press, and offset printing, the shockwaves of the Kindle continue to shape publishing.*

*Five Years at the Epicenter of the Dot.com Juggernaut*

*Data analytics for marketing*

*American Business Since 1920*

*Reference, Agency, and Structure in a Grammar of Multimodal Meaning*

*A Revolution that Will Transform how We Live, Work, and Think*